

What is a manager?

- Runs the operation of a company or a business along with help reach organization goals
- External people are investors
- Actions are affected by both the internal culture of the organization and the constraints of the external environment - including the global environment

Why do people want coffee?

- Premium brand coffee makes you feel special
- When Starbucks writes your name on the cup, makes you feel good
- For the caffeine boost (the xperience)
- Marketing the coffee (introduce new drinks, new features)

Bitcoin is built on blockchain, spreadsheet on the internet that anyone can view, the movement is to decentralized

Purpose is to create privacy for yourself and prevent people from selling your data

Fiver is a business, they just host and people make the money through it if they have a valuable asset (like Uber where they don't have cars, self-employment)

Socialization

- Employees adapt to the organization's culture (interaction is highly encouraged)

The Organization's cultures

How employees learn culture:

Stories

- Narratives of significant events or actions of people that convey the spirit of the organization

Rituals

- Repetitive sequences of activities that express and reinforce the values of the organization

Skills they are looking for

- Conceptual
- Technical
- Interpersonal
- Human
- Communication

Cultures

- Ethical
- Subculture
- Strong
- External

