

MUSI 1002 Midterm Preparation

Format:

Part 1: Fill-in-the blank (20 with a word bank)

Part 2: Definitions (2)

Part 3: Long Answer (2 with a choice)

Terms/concepts (limited list – see class slides for a more complete review)

Topic 1: What is popular music?

--definitions (changing/issues with)

Topic 2: Commodification/Standardization

--Adorno

--Standardization

--Pseudo-individualization

--David Allan – connection to advertising

--Case study (early 20th C – Tin Pan Alley, Paul Whiteman and jazz)

Topic 3: Music industry and commercialism

--Concentration

--Vertical integration

--Trademark

--Copyright

--Branding

--Majors vs indies

--Case studies (majors vs indies, branding)

--Payola/Dick Clark/emergence of rock n roll

Topic 4: Technology and Production

--Technology's impact on production and consumption

--Case studies: EDM (artists, emergence, major characteristics)

--RIP: A Remix Manifesto

Topic 5: Sampling and Musical Meaning

--Reading: Straus on sampling

--introduction to musical borrowing