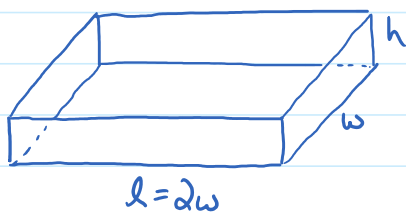


## Optimization Process

1. Create an equation for the property that is to be optimized (eg. Maximum Volume, Minimum Area/Surface Area, min Cost, etc.)
2. Use known properties (eg. fixed Volume/Area) to make relationships between independent variables, and use it to reduce the # of variables in the equation from step 1. (hoping to have only one variable left)
3. Determine when the derivative of the resulting function is zero.
  - This gives potential max/min points
4. Justify whether the solutions represent max/min points
  - extremes, interval chart, graph, second derivative test.

Eg ①: An open-top box with **base length twice the width** has a **Surface Area of  $1000 \text{ cm}^2$** . Determine the Maximum Volume of the box.



$$\begin{aligned}
 SA &= lw + 2lh + 2wh \\
 1000 &= (2w)w + 2(2w)h + 2wh \\
 1000 &= 2w^2 + 6wh \\
 1000 - 2w^2 &= 6wh \\
 \frac{1000 - 2w^2}{6w} &= h
 \end{aligned}$$

$$\begin{aligned}
 \text{Volume, } V &= lwh \\
 V &= (2w)wh \\
 V &= 2w^2h
 \end{aligned}$$

$$V = 2w^2 \left( \frac{1000 - 2w^2}{6w} \right)$$

$$V = \frac{1000}{3}w - \frac{2}{3}w^3$$

cubic w / -ve leading coefficient.

$$\frac{dV}{dw} = \frac{1000}{3} - 2w^2$$

$$\frac{dV}{dw} = 0 \quad \text{when} \quad \frac{1000}{3} - 2w^2 = 0$$

$$\frac{1000}{3} = 2w^2$$

$$\frac{1000}{6} = w^2$$

$$w = \pm \sqrt{\frac{1000}{6}}$$

$$w = \pm 12.9$$

$w = -12.9$  is extraneous,

so  $w = 12.9$  is the width for a Maximum Volume to occur.  
(based on the shape of the graph of Volume function)

$$\therefore \text{Volume} = \left( \frac{1000}{11000} \right) - 2 \left( \frac{11000}{11000} \right)^3$$

$$\begin{aligned}\therefore \text{Volume} &= \frac{1000}{3} \left( \sqrt{\frac{1000}{6}} \right) - \frac{2}{3} \left( \sqrt{\frac{1000}{6}} \right)^3 \\ &= 2869 \text{ cm}^3\end{aligned}$$